



Postcard delivers to neighborhood mailing addresses low cost shared ads

Advertise on physical “touch piece” printed post card flyers to be seen locally and online.

THE COLUMBIA GORGE

Get the best of both worlds. Be in print and online. You can bet the advertisements are noticed in the neighborhood. [Postcard.com](https://www.postcard.com), an advertising solutions service specializes in cooperative marketing via “every door direct mail” available from the United States Postal Service (USPS). Your message gets in the hands and eyes of residents on printed post card flyers and the ad goes online.

Cooperative advertising makes sense. In good times, statistics show over one-third of small businesses (37%) spend about \$10,000 each year on advertising. To attract and keep customers, it makes good sense to find *effective and affordable* repeat local advertising, especially during economic downturns. For less than you may imagine, Postcard makes it happen on both counts.

Be impressive in two places at once. Not only will many folks physically touch and see in their mailbox your advertisement, the ad is posted online for 30 days for even more counts of visual impressions in affiliation with [GorgeLinks.com](https://www.gorgelinks.com), a leading regional website. Save on the time and expense of “doing it yourself” and choose Postcard. You pay a fraction of DIY costs.

Put effort and innovation to work. Take the innovative effort. For instance, it is a good idea to collect email addresses of customers in order to reach them directly. Further, be sure that your website and posts are fresh, up-to-date and welcoming. Postcard advertising helps service providers and businesses get additional visitors to their website or store front.

Postcard makes it easy. For good results, whether having fancy graphics or a business card, the print media post card flyers require high-resolution graphics. Please visit us at <https://www.postcard.com> for graphic image requirements, details on the USPS “every door direct mail” feature, and for specific information on Postcard cost-saver rates. ■